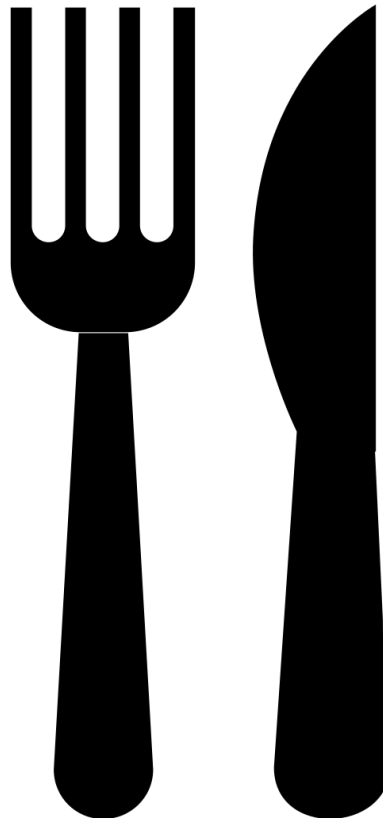


THE **FOODIE**  
**CRAWL**

BENEFITTING



2016  
**SPONSORSHIP**  
I N F O R M A T I O N



QUESTIONS?

Contact Us!

541.312.2069

[foodiecrawl@bendscommunitycenter.org](mailto:foodiecrawl@bendscommunitycenter.org)

[www.thefoodiecrawl.com](http://www.thefoodiecrawl.com)

The Foodie Crawl is an event that brings visitors to travel throughout Downtown Bend, experiencing small dishes from the outstanding restaurants and vendors our area has to offer, while raising awareness and funds for the homeless and less fortunate in our area.

Did you know **Bend's Community Center provides more than 4000 meals each month to the hungry?** This is your chance to be part of something that makes a **huge** difference to those in our community.

We rely on the community to make our *Feed the Hungry* program work, and it is truly amazing to see what the various individuals, organizations, businesses and churches "bring to the table." Every week, roughly 75 hands-on volunteers prepare and serve meals. Local grocery stores, restaurants and NeighborImpact donate food supplies. Bend's Community Center has become a vehicle that brings together people of all ages, incomes and abilities.

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## HOW DOES IT WORK?

Guests will buy wristbands, granting admission to all participating locations. At each location, guests will sample small plates, beverage pairings and talk with BCC volunteers and staff about what impact BCC makes in our community. We anticipate selling 350 tickets, staggering locations in a progressive dinner sort of format. Last year we sold out with a waiting list!

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## WHEN IS IT?

Bend's Community Center's 5<sup>th</sup> annual Foodie Crawl is SUNDAY APRIL 24<sup>th</sup> 2016 from 3-6pm, with an after party in Downtown Bend from 5-8pm including dessert, a champagne toast, live music, a silent auction and no-host bar.

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## HOW CAN I HELP?

We'd like to invite you to become one of our sponsors and a vital part of this very special night. Your participation as a Foodie Crawl sponsor will ensure that every dollar raised through ticket sales and at the event itself goes directly to provide meals to the hungry and homeless throughout our community.

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## HOW IS THE EVENT PROMOTED?

Foodie Crawl planners will utilize BCC relationships with media partners and outlets to promote the event on TV, radio, via social media, online and in print. Roughly two weeks prior to the event we will publish the Foodie Crawl menu and full list of activities taking place during the event. Our sponsors are proudly and publicly acknowledged in a variety of ways. Please see the attached explanation of specific sponsorship opportunities and benefits. If there are other perks or acknowledgements you'd like to see, please let us know. We are absolutely committed to making this the best possible experience for you and are open to suggestions.

Our goal of raising awareness and funds for the *Feed the Hungry* program can be reached with YOUR help.

### PRESENTING SPONSOR | \$5000

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- Event will be branded as *The [Company Name] Foodie Crawl, a benefit for Bend's Community Center*
- Primary recognition in all media as presenting sponsor, including radio interviews, TV spots, public service announcements and in all print and social media
- Inclusion in any TV interview opportunities
- Your company name printed on all admission wristbands, given to guests
- Recognition and logo as Presenting Sponsor on all materials advertising the Foodie Crawl, including color posters, flyers and print media
- Recognition on signage throughout the event locations on event night
- Recognition on Foodie Crawl website with link to company's website
- Your company logo on Foodie Crawl admission bracelets at the event
- 8 tickets to the event
- Other benefits as opportunities arise

### FOODIE SPONSOR | \$3000

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- Recognition and logo as a major sponsor on all materials advertising the Foodie Crawl, including color posters, flyers and print/social media
- Recognition on signage throughout the event locations on event night
- Recognition on Foodie Crawl website with link to company's website
- OPTIONAL: Your business will be paired on-site with a restaurant of your choosing. Your sponsor-provided materials will be prominently displayed at that restaurant, and your staff will be on site to help host the event and network with guests. You are welcome to discuss upcoming special events and promote your business with all guests.
- 4 tickets to the event

### GOURMET SPONSOR | \$1500

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- Recognition as a sponsor on all materials advertising the event, including color posters, flyers and print/social media
- Recognition on Foodie Crawl website with link to company's website
- 2 tickets to the event

### CHEF'S SPONSOR | \$500

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- Recognition as a sponsor on all materials advertising the event, including color posters, flyers and print/social media

Our goal of raising awareness and funds for the *Feed the Hungry* program can be reached with YOUR help.

### SPONSORSHIP INFORMATION

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Company/Sponsor Name: \_\_\_\_\_

Sponsorship level: \_\_\_\_\_ Sponsorship dollar amount: \$ \_\_\_\_\_

payment enclosed       send invoice to: \_\_\_\_\_  
NAME AND ADDRESS FOR PAYMENT

\_\_\_\_\_

### SPONSOR CONTACT INFORMATION

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Name: \_\_\_\_\_ Title/relationship to organization: \_\_\_\_\_

Name: \_\_\_\_\_ Title/relationship to organization: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

IN SIGNING BELOW, I AGREE TO THE COMMITMENTS STATED HEREIN AND STATE I AM AUTHORIZED TO DO SO ON BEHALF OF MY COMPANY OR ORGANIZATION:

Name: \_\_\_\_\_ Date \_\_\_\_\_

Name: \_\_\_\_\_ Date \_\_\_\_\_

**Thank you for your support!**